



**A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT ON
EMPLOYEE PERFORMANCE**

A Project Report

Submitted in Partial Fulfilment of the Requirements for the award of
the degree of
MASTER OF COMMERCE
2023-2024



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“Recruitment and Selection Process”

A PROJECT REPORT

**SUBMITTED TO THE ICDEOL HIMANCHAL PRADESH UNIVERSITY,
SHIMLA IN PARTIAL FULFILLMENT OF THE REQUERREMENTS FOR
THE AWARD OF THE DEGREE OF**

MASTERS OF COMMERCE

(2022-2024)



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A PROJECT REPORT

A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT AMONG EMPLOYEES OF IT INDUSTRY

SUBMITTED TO THE ICDEOL HIMACHAL PRADESH
UNIVERSITY, SHIMLA IN PARTIAL FULFILLMENT OF
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PROJECT REPORT

**“COMPARISON OF CONSUMER BEHAVIOR IN ONLINE AND
OFFLINE SHOPPING PLATFORMS”**

**UNDER THE GUIDANCE OF
(DR. ASHWANI KUMAR)**

**SUBMITTED BY
(KIRAN SHARMA)**

**ROLL NO
(35220020046)**



FINANCIAL PERFORMANCE ANALYSIS OF
TATA MOTORS COMPANY

A PROJECT REPORT

SUBMITTED TO THE HIMACHAL PRADESH UNIVERSITY, SHIMLA
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
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MASTERS OF COMMERCE

(2022-2024)



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PROJECT REPORT

**A STUDY ON DIGITAL MARKETING AND ITS IMPACT ON
CONSUMER BUYING BEHAVIOUR**

SUBMITTED TO THE

ICDEOL HIMACHAL PRADESH UNIVERSITY SHIMLA

FOR THE

DEGREE

OF

MASTER OF COMMERCE

(2022-2024)



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HIMACHAL PRADESH UNIVERSITY SHIMLA

A PROJECT REPORT

ON

**“A STUDY ON IMPACT OF SOCIAL MEDIA
IN MARKETING”**

SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENT FOR THE AWARD OF DEGREE OF MASTER
OF COMMERCE THE ACADEMIC SESSION 2023-2024

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A PROJECT REPORT

ON

“IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BEHAVIOUR”

SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF DEGREE OF MASTER OF COMMERCE THE ACADEMIC
SESSION 2023-2024

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